

Newsletter

APRIL 2025

4444

It's April 4th (04/04), I'm celebrating my 44th birthday, while sitting on a plane and bringing two trophies from the Real Deals Private Equity Awards, two industry PE "Oscars", back home to the Czech Republic. We generally do not overestimate the importance of winning awards, and at the same time we strictly avoid any form of "support" for various competitions or paid forms of marketing and PR. But this time, it's a bit different. This is a success on a truly European level, competing with everyone, including the biggest names in the industry. Wins in two performance-based categories. And this year, no one but Genesis was awarded twice. I see it as a recognition of one chapter of our journey. Also, as an acknowledgment of the Central European region on the PE map. As a sign that it is possible.

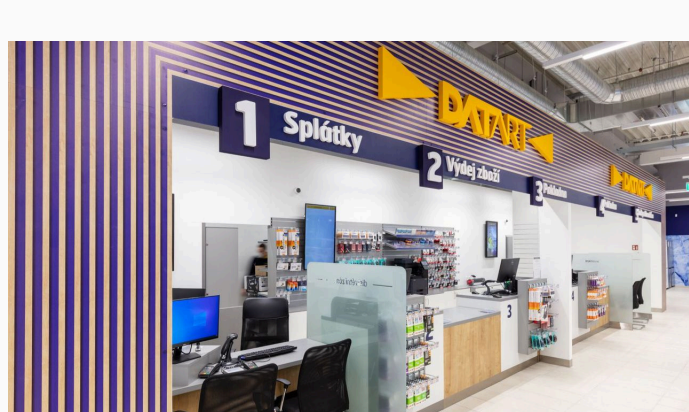
And somehow it really is possible... despite complicated times 🤖. GPEF IV is fully invested, GGEF I almost there. As a group, we've completed three dozen private equity deals in the last three years. No one in Central Europe has done more. GPEF III will confidently maintain a net return above 20%. Investor interest in the upcoming GPEF V is currently at an all-time high. We are growing as a team and plan to recruit at least three more colleagues this year. Remarkably, no one has left us in nearly seven years.



Ondřej Vičar

Managing Partner

Genesis Capital
Private Equity Funds



Acquisition of NAY-DATART

Genesis Private Equity Fund IV (GPEF IV) has acquired a minority stake in NAY-DATART, a major retailer of consumer electronics and home appliances in the Czech Republic and Slovakia. The investment is intended to support further development of the group in the key period after its establishment. The co-investor of the transaction is RSJ investment group.

[Read more](#)



Acquisition of HoReCup

GPEF IV has become the majority shareholder in the Slovak company HoReCup, the Central European leader in the production of napkins for the HORECA sector. The founders will retain a significant minority stake in the company and will continue to participate in its further development. Key managers are also investing in HoReCup. The common goal is to support the company's further dynamic growth, especially the expansion into new markets and technological innovation.

[Read more](#)



PFX Group expands across Europe

PFX Group, a renowned visual effects and post-production studio from the GPEF IV portfolio, has significantly strengthened its presence in Europe. The group now includes the VFX and post-production divisions of Cine Chromatix in Germany and Italy, the Austrian studio VAST and has also joined forces with TELEVISOR Group, the largest advertising studio in Poland. With this move, PFX reinforces its position as one of the key players in the European market and confirms its ambition to become a recognized leader in the field of visual effects and post-production.

TELEVISOR Group

[Read more](#)

VAST, Cine Chromatix post-production

[Read more](#)

Cine Chromatix VFX

[Read more](#)

Celebrating:



Winner of the Real Deals Private Equity Awards 2025 in two categories

We were awarded in two out of three nominated categories at the [Real Deals Private Equity Awards 2025](#) in London – *Fund Performance of the Year* and *Central & Eastern European Deal of the Year*. The Real Deals Awards are among the most prestigious awards in Europe and annually highlight outstanding achievements in fund performance, successful transactions and contributions to the private equity industry. Thank you.



Winner of the CVCA & SLOVCA Awards 2024

We received the PE Fund Manager award at the CVCA & SLOVCA Awards 2024 – a respected recognition presented annually by the [CVCA](#) and [SLOVCA](#) associations to the top-ranked private equity and venture capital firms in the Czech Republic and Slovakia. Thank you.

Promotions



Warm congratulations on the promotions: [Filip Trnka](#) (on the left) on his new position as **Senior Investment Manager** and [Matěj Kaňka](#) (in the middle) and [Igor Sykora](#) (on the right) on their new roles as **Investment Manager**.

Welcome our new colleague!



We are pleased to announce that [Peter Blaha](#) has joined the Genesis Capital Equity team as **Investment Analyst**. He brings experience from KPMG SK Deal Advisory, where he focused on valuation and financial modelling, and worked on projects in the automotive, real estate, industrial and energy sectors. His knowledge will support our investment team and activities across the portfolio.

Join our team!

We are currently looking for an **Investment Analyst**.

[View the position](#)

Genesis Capital

tel.: +420 271 740 207

e-mail: genesis@genesis.cz

www.genesis.cz/en



Is the email not displaying correctly for you? [Open it in your browser.](#)

Don't want to receive updates and emails from Genesis Capital anymore? [Unsubscribe from our mailing list.](#)